

- BUSINESS INFORMATION
REPORTS / CREDIT &
STATUS REPORTS
- COMPANY INTELLIGENCE
SERVICE
INDIA ENTRY SERVICE
- COMPANY MONITORING
ANNUAL REPORTS
CUSTOMISED RESEARCH
- DEBTS COLLECTION &
OVERDUE ACCOUNTS
BACKGROUND CHECK
- MARKET OVERVIEW
- GET YOUR COMPANY
SCREENED



Business Information for sound decisions

www.mirainform.com

MIRA INFORM[®]

Our Global Presence

Afghanistan, Aland Islands, Algeria, American Samoa, Andorra, Angola, Anguilla, Antarctica, Antigua and Barbuda, Argentina, Armenia, Aruba, Australia, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Benin, Bermuda, Bhutan, Bolivia, Bosnia and Herzegovina, Botswana, Bouvet Island (Bouvetoya), Brazil, British Virgin Islands, Brunei Darussalam, Bulgaria, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Cape Verde, Cayman Islands, Central African Republic, Chad, Chile, China, Christmas Island, Cocos (Keeling) Islands, Colombia, Comoros, Congo, Congo, Cook Islands, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech, Denmark, Djibouti, Dominica, Ecuador, Egypt, El Salvador, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Faroe Islands, Falkland Islands (Malvinas), Fiji, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Gibraltar, Greece, Greenland, Grenada, Guadeloupe, Guatemala, Guernsey, Guinea, Guinea-Bissau, Guyana, Haiti, Heard Island and McDonald Islands, Honduras, Hong Kong, China, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jersey, Jordan, Kazakhstan, Kenya, Kiribati, Korea, Kuwait, Kyrgyz Republic, Latvia, Lebanon, Lesotho, Liberia, Liechtenstein, Lithuania, Luxembourg, Macao, Macedonia, Madagascar, Malawi, Malaysia, Maldives, Mali, Malta, Marshall Islands, Mauritania, Mauritius, Mexico, Micronesia, Moldova, Monaco, Montenegro, Morocco, Mozambique, Myanmar, Namibia, Nauru, Nepal, Netherlands, New Zealand, Nicaragua, Niger, Nigeria, Niue, Northern Mariana Islands, Norway, Oman, Pakistan, Palau, Palestinian Territory, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Rwanda, Saint Barthelemy, Saint Helena, Saint Kitts and Nevis, Saint Lucia, Samoa, San Marino, Sao Tome and Principe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Slovakia (Slovak Republic), Slovenia, Solomon Islands, Somalia, South Africa, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Tajikistan, Tanzania, Thailand, Timor-Leste, Togo, Tonga, Tobago, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom of Great Britain & Northern Ireland, United States of America, United States Minor Outlying Islands, United States Virgin Islands, Uruguay, Uzbekistan, Vanuatu, Venezuela, Vietnam, Zambia, Zimbabwe, Afghanistan, Aland Islands, Algeria, American

www.mirainform.com | www.miraglobalcheck.com | www.miraglobalcollections.com

The change in Information Landscape.....

Information available is increasing exponentially.

Information is converging. Globally. Across Boundaries.

MIRA INFORM PRIVATE LIMITED

We are a leading credit information company with over 25 years of pioneer experience in credit management services in Asia.

At MIRA INFORM, we pride ourselves on the quality of our reports based on :

- Database covering more than a million Indian entities and access capability of + 200 million company data through excellent global network.
- Quality of our credit analysts who are committed to provide their best service and ensuring accuracy in their reports.
- Our report formats are structured to confirm to the domestic & international clients such as banks, financial institutions, credit bureaus, corporates, insurance companies, etc.

We are in the best position to provide you with credit information coverage. Our reports are undoubtedly cost effective in the global markets.

Accreditation



Winner of European Quality Awards

Official Osec Expert 

Memberships





www.mirainform.com

VISION

Helping people around the world with confident and secured business.

MISSION

Unequivocal excellence in all aspects of the Business Information.

FOCUS

To be your partner in minimizing business risks & maximizing your businesses.

MIRAINFORM

Established in 1983 with a modest beginning. It caters to the needs of several national and international banks, credit insurers, factoring companies, accounting & legal firms, embassies, trade missions, consulates, financial institutions and a wide range of multi-national organizations. It is not a coincidence that we are partners to some of the largest credit management service providers, globally.



MIRA INFORM[®]

mira@mirainfrom.com | indiaentry@mirainform.com | info@mirainform.com

Offering attractive credit terms may increase your competitiveness but it will also expose you to higher credit risks. To minimize the risk and turn it in to a positive business advantage, offer credit only to the worthy. Assessing and monitoring the credibility is not easy but necessary.

At MIRA INFORM, we understand the need for accurate and reliable information by providing Business Information Reports (or Credit Reports as they are popularly known). Our reports are designed to meet the needs of businesses that need quick and reliable information. An unparalleled network and the best knowledge management systems in use allow us to collate information from a myriad of sources and compile the most comprehensive business information reports which are sure to be your trustworthy tools in mitigating trade risks.

A standard credit report contains the following data :

- Complete registration data and the company's history
- Office address, telephone and fax numbers, e-mail, website addresses, etc.
- Business activities, products/services provided, trade marks
- Import and export data, main suppliers and clients
- Information about the shareholders and administration
- Data on subsidiaries and affiliated companies
- Last year balance sheet and profit & loss account - wherever possible
- Negative information, legal claims, market reputation, etc.
- Creditworthiness, payment records or behaviours and credit recommendations

Your advantages when using our report :

- You have a clear picture of your business partner wherever he is situated
- You are provided with co-operation opportunities analysis
- You possess convincing arguments for negotiating a contract on more favourable terms

Why MIRA INFORM ?

International business risk can be very high but we limit it as much as possible with millions of business reports on businesses in over 250 countries. Our international company search is just one click away. Keeping track of international credit report is easy through our online order history.

Our international credit reporting network is truly one of the best available. Our business reports are approved and endorsed by all major business insurers worldwide. Whether you insure your trade risk or not, you can rely on the quality of our business information suppliers in the markets that are important to you. Whats more, whenever you need more information, you can get the answers with our investigation service, tailored to your specification.

Our Business Information Reports give you :

- Instant access to millions of online international credit checks in over 250 countries
- Online order history viewer
- No up-front fees
- Billed monthly
- Choice of delivery speeds
- Excellent customer service
- Fresh information and investigations
- Best sources of information in relevant export markets
- Quality business report endorsed and approved
- Higher quality information at lower prices



Download



E-mail



Fax



Phone



Print



xml

Whatever may be your business ! You may be curious to know your fellow-players or competitors ! Financials of such joint stock company - **a unique Company Intelligence Service can be of immense help to you in**

- Knowing 'working' of fellow players
- Knowing profit margin and sale of fellow players as well as industry
- Knowing financial strength of fellow players or competitors
- Designing your pricing and marketing strategy
- Comparing and minimizing your various costs and enhancing your operational efficiencies
- Knowing market penetration and sometimes suppliers and customers, too
- Such cost effective and very specialized service may accelerate your SALES, PROFITS and ultimately FINANCIAL STRENGTH.

Hurry ! Try with few cases ! You will have a win-win situation using latest financials to your benefits !

India Entry Services

If you are a foreign company wanting to enter the exciting Indian market, MIRA INFORM with its associate company can provide you with a range of service offerings. This suite of 'India Entry' services goes beyond Business Information Reports and other Credit Management Services and can assist your company in the next phase of your India strategy.

We can act as your local representative and assist you in establishing your business in India.

We can help you with

- Market Research/Feasibility Study : Assessing the market potential for your product in India
- Sales Channel Development : Appointing your agent or distributor in India
- Sales Force Development : Establishing your own sales force in India
- Sourcing : Procuring materials and manpower from India
- Joint Ventures : Finding an Indian Joint Venture partner
- Entity Establishment : Incorporating your office in India
- Manufacturing Establishment : Site location and project management for starting a production facility in India
- Regulatory : Obtaining statutory approvals and providing accounting/compliance services
- Financial Investments : Making investments in Indian equity, real estate and private businesses in India

Our services are aimed to assist you in the first 12 months of your presence in India.

Our services can help you to :

- Reduce the time and costs to reach the Indian market
- Maximize the chances of success in India
- Commence business in India at the lowest possible costs
- Reduce the administrative complexity of doing business in India

Our services are practical and focus on the implementation of your India plans. Our revenues are linked to actual tangible results achieved by us for you in India. For more details about our services, please write to **indiaentry@mirainform.com**.



Download



E-mail



Fax



Phone



Print



xml

Company Monitoring

www.mirainform.com

The principal items of our monitoring :

- Registration data changes (shareholders, directors, share capital, etc.)
- Changes in the pledge register
- Changes in risk net database
- News collected from mass media

Your advantages when using the monitoring service :

- Your partner's state of business control
- Decisions are taken promptly and adequately in the changing situation
- You get recommendations of our experienced specialists

Annual Reports

www.mirainform.com

MIRA INFORM can be your source for financial reports. MIRA INFORM focuses on over 20000 companies from Emerging Capital Markets from around the world.

Presently, we have Annual Reports from China, India, Bangladesh, Nepal, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

However, other country report requirements would also be appreciated.

Customised Research and Information Search Services

www.mirainform.com

MIRA INFORM launches India's first customized research and information search services to meet the information requirements.

Why you require this service :

- No need to subscribe expensive database when your usage is once in a while
- You need not search many database to answer one single query
- Using and searching database is too complicated and does not help you to get the maximum out of it
- Lack of knowledge of cost effective but authentic database
- You are unable to have your own researchers

Our Information Resources :

- + 1 million Indian company details
- Indian core sectors and industry profiles – 200 industries
- Global industry profile, country-wise – 2000 industries
- Global company profiles
- Country reports and Country statistics
- European company data – 20 million.
- Global company credit reports – 50 million and access capability of 200 million.
- Global news alert and archival search
- Trade statistics – India and global
- Global industry data
- Global economic Data
- Indian & global broker reports
- Commodity Prices-selective
- Project Information
- Tender Information



Download



E-mail



Fax



Phone



Print



xml

Collecting and litigating overseas can present many problems. A multiplicity of requirements in each of the hundred or more jurisdictions around the world mean it is impossible to manage risk efficiently and expertly from a single location – there is no substitute for local knowledge. miraGLOBALcollections provides expertise in the legal system, rules of enforcement, customs and practices which eliminate risk and create a level playing field upon which to trade.

miraGLOBALcollections has a commitment to being at the forefront of technology ensuring that we utilize that advantage to enhance the efforts of our qualified staff.

miraGLOBALcollections, a division of MIRA INFORM PRIVATE LIMITED operates in the field of debt collection through an in-house investigative structure and a consolidated information network. Over the years, we have developed an operational method which is aimed at eliminating the problems traditionally associated with debt collection. miraGLOBALcollections offers qualitative debt collection worldwide through our consolidated network of qualified partners both for debt collection and for retrieval of debtor financial information where legal action is envisaged.

Debt collection involves two distinct types of activity :

Debt Collection “Pre-court Phase”

Debt Collection “Legal Proceedings”

Why choose miraGLOBALcollections ?

- No collections, no fees
- 28 years of experience in Credit Management Services
- High level of professionalism of our in-house debt collection team
- Safeguards the image and good reputation of our clients
- Swift conclusion to debt collection cases entrusted to us
- The possibility of writing off bad debts on the issuing of appropriate documentation
- Savings on legal expenses, if you proceed to legal action for the recovery of debt

miraGLOBALcheck offers an extensive variety of services and solutions for companies. You will be thus leaving nothing to chance with miraGLOBALcheck about your forthcoming or existing employee. By affiliation with us, we make companies empower with miraGLOBALcheck services from 83 countries:

- Education Records Authentications
- Employment Verifications
- Credential Check
- Professional Reference Check
- Residence Addresses Verification
- Criminal Verifications

How we check ?

miraGLOBALcheck's Background Screening research team and associates includes specialists in law enforcements, criminal justice, government service, educational institutions and financial institutions. To conduct thorough employee verification, miraGLOBALcheck researches search online databases, visit academic institutions, financial organizations, courts and government offices to retrieve and review public documents and conduct phone interviews with a job candidate's professional and personal references.



Download



E-mail



Fax



Phone



Print



xml

A market overview is a brief synopsis of commercial or industrial market. Its' aim is to provide a current snapshot of a market in order to better understand its' key features. These summary reports, profile the important criteria of a market so as to inform further marketing activity.

Market data for an overview is collected from many services including Government (Department of Commerce / Census / International Trade, etc.), Trade and Industry Association, Market Publications, Industry Analysts, Individual Companies, State Economic Development Agencies, Port Authorities, Information Brokers and other organizations.

Market overviews are organized by standard topics, highlighted or adapted with custom information. On the basis of an overview decisions could be made on whether and how to approach companies in that market, as well as understand the context of that market/industry within the economy as a whole.

Standard topics include:

- **Size of market**
Domestic production and overall volume and value, number of companies in the market, geographical market, concentrations, percentage of worldwide market and any other data to help define market size.
- **Profile**
Profile size of companies in the market, which segment dominates the market and why, how Indian market is, leading customer, market served and other market distinguishing features
- **Market**
What trends are most dominant in the market - consolidation, growth, new applications, etc. How will these trend influence new business development and investment overseas.
- **Leading Suppliers**
Identifies leading suppliers, their market share, why they are dominant, their strategic approach to the market, their position in overseas markets and other key features of these leaders.
- **Distribution**
How does the market function to distribute products from manufacturers to customers ? Are the same channels used for overseas markets and how does this system contribute to market growth.
- **Trade**
Indian import and export volume, value and historical trends, trade issues and duties
- **Industry**
Key industry/market associations, trade publication, trade shows and exhibitions and export promotion groups.
- **Custom**
Addresses additional market information requested by clients.
Can include greater details on above topics or other issues.



Download



E-mail



Fax



Phone



Print



xml

This is a new and unique service for all businesses from anywhere. MIRA INFORM team allots a UNIQUE IDENTIFICATION NUMBER known as MIRA INFORM ACCREDITATION NUMBER (MIAN) which can be used as referral in introducing your company. This number can make it easier for your business associates to do business with you. This number is easy to obtain, simple to use and generally respected in trade and business circles.

It can act :

- Act as a common classifier or identifier for invoices, requisitions, payments, custom clearance and business documentations
- Ease communications with your customers

Benefits of MIRA INFORM'S NUMBER (SELF INITIATED BUSINESS INFORMATION REPORT)

- MIRA INFORM ACCREDITATION NUMBER can make it easier for your business associates to do business with you.
- MIRA INFORM ACCREDITATION NUMBER i.e. MIAN is easy to obtain, simple to use and it is cost-effective as one has to pay once in life time of the company for Accreditation Number.
- It increases comfort levels for prospects as reports are disseminated by MIRA INFORM.
- It saves your marketing expenses as report copy is transmitted by MIRA INFORM to all your prospects against instructions.
- It enhances the credibility of your business in the market place.
- It enables potential customers, suppliers and lenders to easily identify and learn about your company.
- Reports are dispatched in confidence on your written instructions.

What you have to do to obtain MIAN ?

1. Fill up the downloadable BUSINESS INFORMATION REPORT FORM from website.
2. MIRA INFORM's analyst team will issue MIRA INFORM ACCREDITATION NUMBER and a self report to you.
3. You may quote MIRA INFORM ACCREDITATION NUMBER in all your business communications wherever you print your Company Name.
4. MIRA INFORM shall regularly e-mail your report to all your prospects in India and abroad on your instructions
5. Up-dating would be done as soon as the new information is received from you.

Benefits



Increase
Visibility



Establish
Credibility



Stand Out



Attract Global
Customers



Increase Business
Opportunities



Accelerate
Growth



Download



E-mail



Fax



Phone



Print



xml